BOY SCOUTS OF AMERICA®
CHICAGO AREA COUNCIL

Advertising Information
2013 Metals Industry Dinner Show
Wednesday, April 10, 2013

METALS INDUSTRY DINNER 2013

First Class Sponsorship includes a 1/2 page color printed advertisement in the dinner program along with a display of your company logo or PowerPoint slide in a timed show rotated with other sponsors during dinner on the jumbo video screens.

Eagle Sponsorship includes a full-page advertisement, display of company logo or PowerPoint slide, and a hanging banner with company logo.

Specifications for Print Advertisement

If you would like to compose your advertisement to Salute or Congratulate our organization or members of the Committee we offer the following suggestions:

- Salute or Congratulate Good Scout Recipient Michael Meyers.
- Salute or Congratulate the Metals Industry Dinner Executive Committee for their efforts to help Chicago youth.
- Salute all supporters of the event for helping the Chicago Area Council serve youth.

The print advertisement should be formatted in color and be no more than 3.25” wide by 4” tall if you prefer to create your ad without bleeds. Most all program PC formats are acceptable with a preference for high quality jpegs.

Specifications for Video Show Logo or Slide

Your company logo or advertisement should be provided as either a PC graphic file (jpeg, tiff, bmp) or you may create your own MS PowerPoint Slide in PC format not to exceed 10 seconds if using custom animation. High quality JPEG format files (minimum 300 DPI) are preferred for the banner logo.

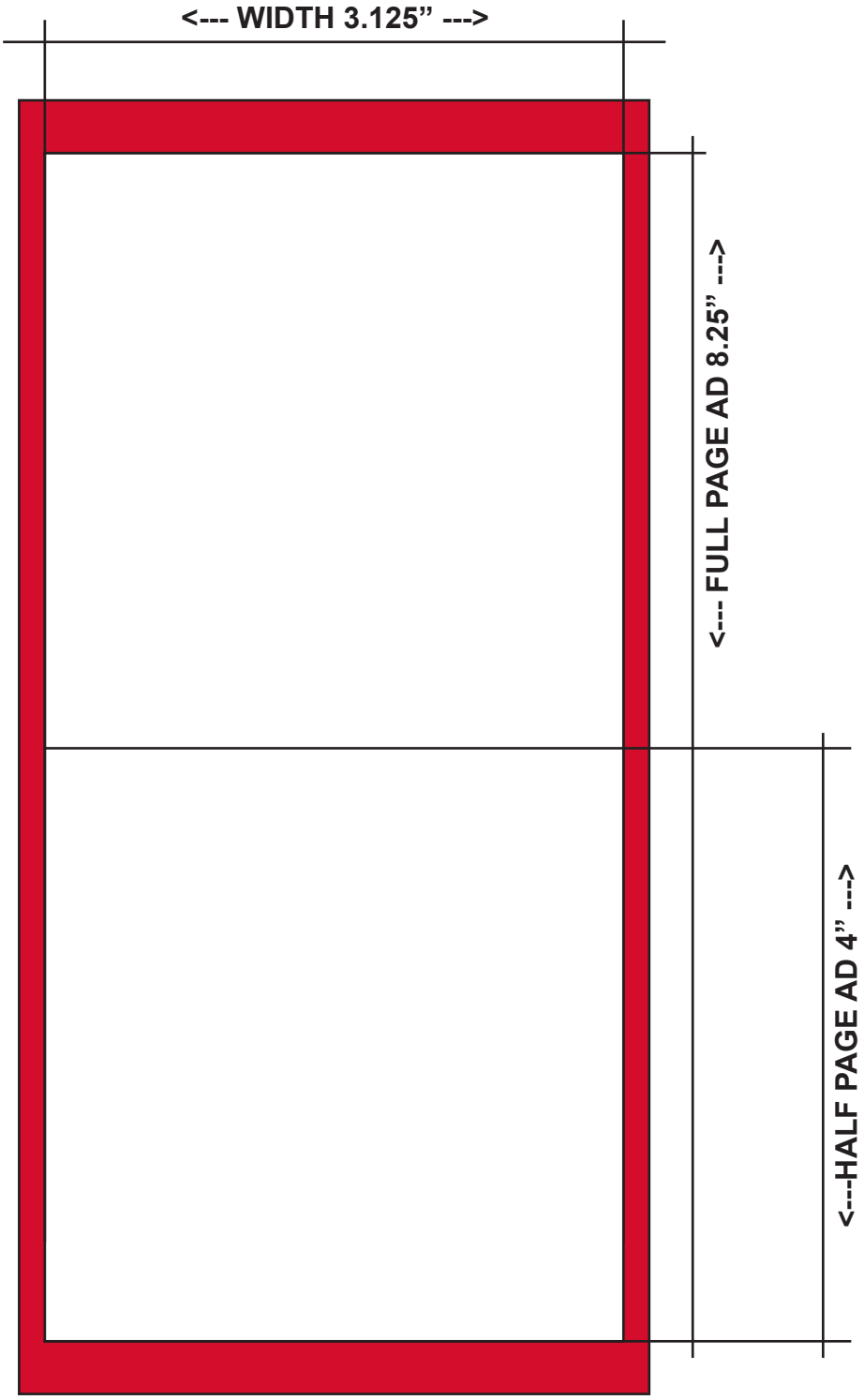
Where to send Advertisements

Email to: Myriam.Herrera@scouting.org
312-421-8800 x 209

Or ship to: Myriam Herrera
Chicago Area Council BSA
1218 W Adams St.
Chicago IL 60607

DIGITAL ASSETS DUE MARCH 22ND

(SEE PAGE 2 FOR AD SPECS)



= Bleed zone

= Safe zone